

## **Terms and Conditions for Big Basket Offer on iMobile**

Last Updated date: July 27, 2017

### **Definitions**

1. "Alliance Partner" shall mean Innovative Retail Concepts Pvt Ltd, hereinafter referred to as "bigbasket.com", m-site and bigbasket app who has entered into an alliance agreement with ICICI Bank for purpose of providing the Offer.
2. "Customer/s" for the purpose of this Offer shall mean a person who is using ICICI Bank iMobile application and has received communication from ICICI Bank with respect to the Offer.
3. "Application" refers to iMobile application of ICICI Bank which can be downloaded from iOS app store and Google play store for Android mobile operating systems to avail Products and Services offered by ICICI Bank.
4. "Offer" shall mean such discount(s) /benefit(s) provided by the Alliance Partner on purchase of Products/Services using the Application. "Offer Period" shall mean the period of the Offer as decided by ICICI Bank and Alliance Partner.
5. "Products/Services" shall mean the goods/benefits/facilities offered by the Alliance Partner.
6. "Void Transaction" shall mean any transaction wherein the transaction has taken place but has been canceled /rejected /unsuccessful by the Alliance Partner.
7. "Primary Terms and Conditions" refers to the terms and conditions applicable to ICICI Bank's iMobile application.

All capitalized terms used but not defined herein shall have the respective meanings prescribed to them in the Primary Terms and Conditions. These terms ("Terms") shall be in addition to and not in derogation of the Primary Terms and Conditions. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail.

### **II. Offer Construct**

1. INR. 100 (hundred) discount on a minimum transaction value of INR. 1000 (thousand)
2. Offer valid on purchases made through the Application.
3. Offer valid only on 1 (one) purchase per Customer per month.
4. Offer not valid on edible oil, ghee, baby foods, feeding bottles, Pilsbury atta, Ashirvaad atta, Patanjali atta, Amul & Wagh Bakri tea.
5. Offer not applicable on Products from Bigbasket specialty store.
6. Offer not valid in Surat city.

### **The availability of the Offer is based on the following criteria:**

1. To avail benefits under the Offer the Customers shall be required to make a purchase on the Application during the Offer Period.
2. The Offer is valid only for select set of Customer(s) selected at the sole discretion of ICICI Bank and who have received communication about the Offer from ICICI Bank, during the Offer Period.
3. Participation in the Offer by the Customer/s is on a voluntary basis.

4. The Customer/s may avail the Offer during the Offer Period or until the stock lasts, whichever is earlier.
5. This Offer cannot be clubbed with any other Offer that may be made available to the Customers by the Alliance Partner.
6. The Offer is non-transferable, non-binding and non-cashable.
7. The Offer is not valid for Void Transactions

#### **Steps to avail the Offer**

1. Log on to the Application.
2. Choose [www.bigbasket.com](http://www.bigbasket.com) or m-site or mobile app
3. Select products/service of choice
4. Enter your coupon code **"BBICICIM"** at the time of booking to be eligible for the discount during checkout before making payment.
5. Make your Payment through the Application. The Offer is brought to you by the Alliance Partner. ICICI Bank is only communicating the Offer on behalf of the Alliance Partner
6. The Offer is valid on purchase of all products displayed on the Application.
7. Maximum discount will be INR100 (hundred)
8. Offer valid only on transactions at [bigbasket.com](http://bigbasket.com), m-site & mobile app

#### **IV. General Terms Prescribed by ICICI BANK**

1. ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the Products/Services offered by the Alliance Partners. Any dispute or claim regarding the Products/Services and must be resolved by the Customer/with the Alliance Partners directly without any reference to ICICI Bank.
2. ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any Products/ Services availed by the Customer/s under the Offer offered by the Alliance Partner/s.
3. ICICI Bank reserves the right to disqualify the Alliance Partner/s or Customer/s from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Offer or otherwise by use of the Application.
4. The Offer is sponsored by the Alliance Partner and the Customer/shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
5. ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the Products and Services.
6. The Offer is not available wherever prohibited and/ or on / Products / Services for which such Offers cannot be offered for any reason whatsoever.
7. ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the Products/Services under the Offer provided by the Alliance Partner.
8. ICICI Bank reserves the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this Offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.

9. Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the Customers due to provision of the Offer, shall be to the sole account of the Customers. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the Customers
10. All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to Alliance Partner directly at without any reference to ICICI Bank. The same shall be addressed by the "Alliance partner", only up to a period of 2 days after the date of transaction/purchase.
11. The existence of a dispute, if any, regarding the Offer shall not constitute a claim against ICICI Bank and shall be addressed directly by the "Alliance partner".
12. The Offer is not available wherever prohibited and / or on Products / Services for which such Offers cannot be made available for any reason whatsoever.
13. If the Customer ceases to be a Consumer at any time during the currency of the Offer Period, all the benefits under the Offer shall lapse and shall not be available to the Customer.